



AIFUL Corporation

Press Release

November 2, 2023

AIFUL GROUP

Held 3rd “aihack Thailand” Hackathon for University Students in Thailand

AIFUL Corporation (President and CEO Mitsuhide Fukuda; hereinafter “AIFUL”) held hackathon for Thai-Nichi Institute of Technology students on Wednesday, October 25, 2023. This was the third time that AIFUL held the hackathon for overseas students since its first overseas hackathon in December 2021.



■ 3rd “aihack Thailand”

Since March 2019, AIFUL has begun sponsoring “aihack” hackathons as an activity that embodies our management philosophy, "Earn the trust of society through corporate activity based in integrity". With the support of AIRA & AIFUL, a Group company, we held the third "aihack Thailand" with the cooperation of Anngle Thailand Co.,ltd., which operates various events and news sites in Thailand, and Thai-Nichi Institute of Technology. This hackathon, with a total of 129 participants organized into 31 teams, marked the highest number of teams to date. After the qualification round, the top 10 teams that advanced from the qualifiers competed in the final round. With the aim of providing opportunities for learning and seizing one's potential, and ultimately contributing to the enhancement of IT education standards in Thailand, we plan to continue hosting this event in the future.



■ **Details of “aihack Thailand”**

Host AIFUL Corporation
 Cooperating companies Anngle Thailand Co.,Ltd.
 Sponsor AIRA & AIFUL Public Company Limited (AIFUL group company)
 Date: Wednesday, October 25, 2023
 Place: Thai-Nichi Institute of Technology
 Participants: 129 Students of Thai-Nichi Institute of Technology (31 teams with 3 to 5 participants)

■ **Events on the Day**

With the theme “Innovative Application for Smart Life,” participants engaged in app development aimed to enrich daily life. The team “Smart Closet”, which developed an app using AI to automate fashion coordination, received the Grand Prize. Participating students expressed their appreciation, with comments such as “It was a highly valuable experience” and “We're delighted to have received feedback from the judges.”



■ **Concept of “aihack Thailand”**



| ai | **【Love】** Japanese
 | ei ai | **【artificial intelligence】** English

A.I.を通して、愛を届ける。
 aihack sends|the love through A.I.

The concept of "aihack Thailand" is to "deliver love through A.I.". Through this event, we hope to contribute to the sound development of local economic and retail finance, as well as to the achievement of the 17 Sustainable Development Goals (SDGs).



We aim to grow as an “IT Financial Group” by reforming our organization and systems in response to changes in the business environment and utilizing digital technologies.