



**AIFUL Corporation**

Press Release

January 13, 2023

## **AIFUL GROUP**

### **Held 2<sup>nd</sup> “aihack Thailand” Hackathon for University Students in Thailand**

AIFUL Corporation (President and CEO Mitsuhide Fukuda, hereinafter “AIFUL”) held its second “aihack Thailand” hackathon for Chulalongkorn University students for two days on December 17 (Saturday) and December 18 (Sunday), 2022. In December 2021, the first overseas hackathon was held online for Thailand students, but this time it was held in a face-to-face format with thorough infection control measures.



#### **■ 2<sup>nd</sup> “aihack Thailand”**

Since March 2019, AIFUL has begun sponsoring “aihack” hackathons as an activity that embodies our management philosophy, "Earn the trust of society through corporate activity based in integrity." With the support of AIRA & AIFUL, a group company, we held the second "aihack Thailand." Compared to the 20 participants in the previous event, 45 students attended the event, more than double the number of participants in the previous event. We plan to continue this program in the future with the aim of providing opportunities to learn and grasp their own potential, thereby contributing to raising the level of IT education in Thailand.

\*We would like to thank the following companies for their cooperation!

Go Future Academy

Anngle Thailand Co.,Ltd.

Chulalongkorn University



## ■Details of “aihack Thailand”

Host	AIFUL Corporation
Cooperating companies	Go Future Academy, Anngle Thailand Co.,Ltd.
Sponsor	AIRA & AIFUL Public Company Limited (AIFUL group company)
Date:	Saturday, December 17 – Sunday, December 18, 2022 (2days)
Place:	Meeting Room of Computer Engineering Department at Chulalongkorn University
Participants:	45 Students of Chulalongkorn University (12 teams, 3~4 persons per team)

## ■On the day of the event

The event was held in the Meeting Room of Chulalongkorn University. Managing Executive Officer Shinichiro Okuyama, who is responsible for credit governance department came to the site from Japan to interact with the students face-to-face.

As in the previous event, participants analyzed and developed a model for forecast trending of bad debts.



## ■Concept of “aihack Thailand”



| ai | 【Love】 Japanese  
| er ai | 【artificial intelligence】 English

**A.I.を通して、愛を届ける。**  
aihack sends the love through A.I.

The concept of "aihack Thailand" is to "deliver love through A.I." Through this event, we hope to contribute to the sound development of local economic and retail finance, as well as to the achievement of the 17 Sustainable Development Goals (SDGs).



We aim to grow as an “IT Financial Group” by reforming our organization and systems in response to changes in the business environment and utilizing digital technologies.